线上国际访学项目（**Online Exchange Programme**）

访学项目(Exchange Programme)是由英国切斯特大学国际处负责开展的，为期 6 个月，致力于为国际学生提供世界一流的海外教育，良好完善的留学项目和难忘受益的留学体验。访学项目的宗旨是在为国际学生提供一个充分体验国际教学与学习环境的机会，学生将有机会对所学知识和技能在一个完全不同的社会、文化和语言环境下进行二次理解和加强，从而强化在国际化背景下的调研与研究能力。

针对 2021 年 9 月开展的线上访学项目，我们站在学生的角度精心设计和改善了可供选择的科目，专门配备了**英语语言能力提升（Academic English）课程，跨文化沟通（Cross-cultural Communications）课程以及研究方法（Research Methods）**课程。因此，学生的批判性思维和分析能力、自信心以及未来就业的能力都将得到进一步提高。在世界先进的高等教育体系下学习，学生将充分理解终身学习的概念并养成独立自主的学习习惯。

以往的短期访学都是在英国切斯特大学本部开展的，受到众多学生的欢迎。同学们不仅能体验在英国留学的学习生活，还能通过访学课程的学习完成学术背景提升，收获国际留学经历的背景，大大提高了后期申请海外学习的综合实力。但受疫情等不稳定因素的影响，2021 年秋季访学定为线上开展，虽然少了线下实地考察和英国生活的体验，但干货满满的学习机会却不受任何影响。下面我们就来仔细了解一下访学项目的主要特色和优势吧！

授课安排：
- 2021 年 9 月 6 日至 2022 年 1 月 14 日（可作调整）

适合群体：
- 本科/硕士在读期间、或毕业后有申请英国留学的打算
- 需要获得学术背景提升，增强竞争软实力
- 需要提高英语语言能力
- 需要提高跨文化沟通的能力
- 需要提高批判性思维及分析能力
- 想要获取切斯特大学校友奖学金（£5,500）

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项目优势：

- 课程均由英国资历丰富的专业老师进行教授，课程根据学生的英语层次进行分组定制教学。老师除了会在课堂上引导学生掌握所选课程之外，还会同时让大家了解英国文化，将其融入进生活中切实帮助学生们全面提高英语的听说读写能力和跨文化沟通能力，使同学们尽快适应全英文的学习环境。

项目收获：

- 培养良好的英语听说读写能力，为将来的学业和职业规划打下坚实的基础
- 批判性思维方式和分析能力
- 学术英语论文的写作技能
- 切斯特大学的校友身份
- 切斯特大学课程导师的学术推荐信

课程选择：

- Academic English
- Cross-cultural Communications
- Research Methods

课程安排：

- 共 200 小时每门课，其中包括 32 小时的线上授课和 168 小时的独立学习
- 每周一门课会有 2 次 1 小时的线上授课

项目费用：

- £1,600

参加并完成切斯特大学的访学项目后，即能荣获"切斯特大学校友"身份。该身份最大的优势是在**申请切斯特大学的硕士（不包括 MBA，艺术治疗专业，海洋和沿海资源管理专业，社会服务专业，精神病学专业，医师助理专业，野生动物保护专业，和 PGCE 相关课程）**学习时，将自动减免掉 5500 英镑的校友奖学金，仅需花费 7450 英镑（约 67000 人民币）即可完成全年学费的缴纳。

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课程介绍：

（课程内容仍在更新中，以下介绍仅作参考）

- **Research Methods 研究方法**

This core module aims to enable students to gain a comprehensive knowledge of the research process, build research skills, and develop the capacity to apply qualitative and quantitative research methods and analyse results. The module will help students to understand and apply methods, evaluate existing research, and prepare them to undertake scholarly research projects.

• Generating ideas for a research topic

• Negotiating researcher access

• Developing research titles, aims and objectives

• Searching and reviewing previous literature, information and source material

• Research approaches: qualitative research; quantitative research; mixed methods

• Research philosophy

• Research methods

• Data collection methods

• Sampling strategy

• Data analysis

• Reliability and validity

• Ethical considerations

• Drawing conclusions, recommendations and stating the limitations of the research

• Developing a research proposal for dissertations and reports

There will be some formal input during which key concepts are introduced. Students will also be given exercises to complete to develop their research skills. This will include developing and conducting surveys; selecting and using sampling techniques; and understanding the researcher's ethical considerations. They will also be given the opportunity to evaluate existing research and to engage in discussion and debate about how research is planned and carried out; how choices are made by researchers; the use to which research is put; and the challenges involved in conducting research.

The module will be supported by online material and students will be expected to use these resources regularly to reinforce formal learning sessions. The module is assessed

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through a combination of individual written work and presentations, to further develop and assess the students' understanding. The first formal assessment is a classroom-based group assignment, designed to help students understand the selection of a research topic, aim(s) and objectives. The second, an individual assignment, is a research method essay and is designed to enable students to understand how to select an appropriate research strategy and method(s) for research. The final individual assignment comprises a research proposal for a dissertation topic of the student's own choice.

- **Cross-cultural Communications 跨文化沟通**

This core module examines several theories and best practices pertinent to effective communication in the workplace as well as intercultural communication. It seeks to expand deeper understanding of the importance of communication as a means for enhancing both efficiency and profitability, especially in knowledge-based organizations. Students will be able to demonstrate ways in which verbal and nonverbal communication can be improved, apply various media of communication to specific situations and display understanding of how intercultural variations may impact interpersonal and organizational communication.

Part I: Foundations of Intercultural Communication

- Studying Intercultural Communication

- Intercultural Communication

- History and Intercultural Communication

- Identity and Intercultural Communication

Part II: Intercultural Communication Processes

- Verbal Issues in Intercultural Communication

- Nonverbal Communication Issues

Part III: Intercultural Communication in Everyday Life

- Popular Culture and Intercultural Communication

- Culture, Communication, and Conflict

- Intercultural Relationships in Everyday Life

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Part IV: Intercultural Communication in Applied Settings

- Intercultural Communication in Tourism Contexts

- Intercultural Communication and Business

- Intercultural Communication and Education

- Intercultural Communication and Health Care

- **Academic English** 英语语言能力提升

This core module aims to enable students to gain a comprehensive knowledge of the academic writing requirements of UoC. The module will help students to improve their academic writing skills whilst also improving their English language proficiency.

- Academic writing: styles and phrases

- Academic and critical thinking

- Literature review and writing up a short essay

- Referencing source material

- Academic standard, integrity and ethics

- Qualitative research: case study, survey and questionnaire

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